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smalley.com

Smalley's New 2021 Ring and Spring Catalog and Design Guide Goes Digital!

Print or Interactive Digital Download Available

FOR IMMEDIATE RELEASE

Lake Zurich, IL, April 1, 2021 – Smalley recently launched the 2021 Ring and Spring Catalog and Design Guide, a resource engineers have relied on for decades for retaining ring and compression spring selection.

Smalley's Catalog and Design Guide contains specifications on over 10,000 stock parts, custom design configurations, engineering equations, application guides, and more; all wrapped up into one comprehensive guide.

Our newest release is unique because it is INTERACTIVE for the first time! A print version is also available per request.



What is an Interactive Digital Catalog?

An Interactive Digital Catalog mimics a printed catalog's look, with a similar layout and pages to flip through.

The top 5 most helpful features are:

- Easy Search
 - Quickly search by Part Number, Product Series, or Keyword(s).
- Part Number Website Integration

Hyperlinked part numbers take you to the respective website page to download a CAD model, request samples, or purchase in the Smalley Web Store (U.S. customers only).

- Quick Reference Tabs
 - Easily jump between sections using quick reference tabs.
- Related Links and Video Integration
 - Hover over highlighted text and graphics to open associated website content and videos.
- Add Notes
 - Add your notes directly onto catalog pages for quick future reference.

"We are very excited to launch the Interactive Digital Catalog. This will improve the customer experience by seamlessly bridging the gap between the Smalley Catalog and website," said Robert Thompson, Vice President of Marketing.

Check out the Interactive Digital Catalog or request your print copy today:



https://expert.smalley.com/interactive-digital-catalog





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About Smalley: As the inventor of the edgewound wave spring and with over 100 years of manufacturing excellence, Smalley is the Engineer's Choice® in providing wave springs, retaining rings, and constant section rings for all of your application needs. Smalley stocks over 10,000 standard parts across 30 configurations and 400 sizes. Prototype or production volume, our team of industry-specialized engineers and No-Tooling-Charges™ manufacturing process meets the design flexibility your application, budget, and timeline requires. While all of our manufacturing is made in our U.S. based 300,000 ft² facility, our global network of offices, engineers, and distribution partners allows you to receive parts and support quickly from anywhere in the world. As an ISO 9001 and ISO 14001 company, we deliver quality products certified to IATF 16949, AS9100, and ISO 13485. For manufacturing news and product updates, follow us on social media or follow our blog at smalley.com/blog

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